



Dear Friend of SRRC,

The Ski Roundtop Racing Club (SRRC) is an outstanding athletic program in our community, and the only alpine athletic program at our host mountain, the Roundtop Mountain Resort. We are a non-profit ski and snowboard sports club and open to a wide range of youth, from young school age through college. As a member of the United States Ski and Snowboard Association (USSA) and the Pennsylvania Alpine Racing Association (PARA) SRRC offers its members a range of quality and value ski and snowboard experiences and competition opportunities.

USSA has certified SRRC as a Bronze Level Club which means USSA works closely with our club to create a platform for success. The podium level certification process ensures our racing program demonstrates the understanding of best principles and has established best practices in support of our athletes' success.

Our Board of Directors and our Coaches are committed to:

1. Our mission: To instill and cultivate SRRC's core values in all athletes so they may reach their potential in life and contribute positively to our community and society as a whole while becoming lifelong ambassadors to the sports of skiing and snowboarding
2. Our Vision: To develop champions on the slopes and in their communities
3. Our Values: Fast - Fun - Family

And as you are undoubtedly aware. Alpine racing is an expensive sport and maintaining a thriving downhill and snowboarding racing team is a financial challenge. Team expenses include membership and race fees to PARA and USSA, utilities, insurance, race-day expenses (slope preparation, timing equipment, travel expenses for officials), gates, safety nets, training equipment, coaches' salaries and travel expenses. And while the Roundtop Mountain Resort is our host mountain, we are a separate legal entity and we are not commercially funded. Our club is funded through program fees (paid by SRRC parents), race fees, revenue from fundraising events (e.g., annual ski swap), and grants & funding from corporate or individual sponsors such as yourself.

We hope you will consider becoming a sponsor of SRRC. Acknowledgement and the benefits of your sponsorship are numerous and explained below. The real benefit, of course, is knowing that your contribution will make a difference in the life of our aspiring athletes by enabling SRRC to continue to grow and provide its outstanding alpine ski sport program to our young athletes in our community in Central Pennsylvania.

For more information, please visit our website at <https://srcc.com>.

Thank you so much for considering to sponsor SRRC. Ski Roundtop Racing Club (SRRC) is a 501(c)(3) corporation meaning all donations are tax deductible. Please do not hesitate to contact Will Crump ([board\\_crump@srrclub.org](mailto:board_crump@srrclub.org)) should you have any questions.

Thanks so much for considering to sponsor SRRC, sincerely,

Ski Roundtop Alpine Ski and Snowboarding Racing Team